

Tony Taylor Executive Director

AT&T 601 W. Chestnut Street 4th Floor Louisville, KY 40203 T: 502-582-2164 F: 502-582-8667 Tony.Taylor@att.com

January 29, 2009

Mr. Jeff Derouen Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602-0615

Dear Mr. Derouen:

By e-mail date March 25, 2008, the Commission acknowledged receipt of our proposed "Online Service Connection Charge Waiver Promotion." (Please reference Filing No. TFS2008-00179.) AT&T-Kentucky has now decided to extend this promotion to December 31, 2009.

All other terms and conditions of this promotion except for the end date of the promotion remain unchanged. The revenue analysis filed with the Commission on March 25, 2008 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

Very truly yours,

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TARIFF BRANCH

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1/29/2009





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T: 502-582-2164 F: 502-582-8667 Tony.Taylor@att.com

December 19, 2008

Ms. Stephanie Stumbo **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602-0615

Dear Ms. Stumbo:

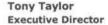
By e-mail dated December 21, 2007, the Commission acknowledged receipt of our proposed "Service Connection Charge Waiver Promotion." (Please reference Filing No. TFS2007-00956.) This promotion is scheduled to end on December 21, 2008 and AT&T-Kentucky has now decided to extend this promotion to December 21, 2009.

The revenue analysis filed with the Commission on December 21, 2007 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

Very truly yours,

12/19/2008





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December 19, 2008

Ms. Stephanie Stumbo
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

Dear Ms. Stumbo:

By e-mail notification received on September 6, 2008, the Commission acknowledged receipt of our proposed "AT&T Line Connection Waiver Promotion." (Please reference Filing No. TFS2008-00658.) The promotion is scheduled to end on December 31, 2008, and AT&T-Kentucky has now decided to extend this promotion to December 31, 2009.

The revenue analysis filed with the Commission on October 13, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

Very truly yours,

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December 19, 2008

Ms. Stephanie Stumbo **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602-0615

Dear Ms. Stumbo:

By e-mail dated December 21, 2007, the Commission acknowledged receipt of our proposed "Fort Campbell Line Connection Charge Waiver Promotion." (Please reference Filing No. TFS2007-00957.) This promotion is scheduled to end on December 31, 2008, and AT&T-Kentucky has now decided to extend this promotion to December 31, 2009.

The revenue analysis filed with the Commission on December 21, 2007 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

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December 19, 2008

Ms. Stephanie Stumbo
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

Dear Ms. Stumbo:

During the period of time from January 1, 2009 through December 31, 2009, AT&T plans to offer the "Mobility/National Retail Service Connection Charge Waiver Promotion." This promotion offers a waiver of the line connection charge for residential customers who order new local service (N Order) or move existing service (T Order) in a mobility store or national retail partner and who subscribe to Complete choice Basic (or any other package or service that contains those elements) or who subscribe to basic local service plus a minimum of two (2) non-zero rated vertical features.

The specific provisions and limitations of this promotion are as follows:

- Customer must order new service or move existing service at an AT&T Mobility store or National Retail partner.
- 2. The customer must select AT&T as their local service provider.
- 3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.
- AT&T employees are not eligible for this offer.
- 5. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.
- AT&T reserves the right to discontinue or modify this promotion at any time without
- Customer must place the order on or before 12/31/09.
- This promotion is available for resale.



12/19/2008



A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

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Attachment Page 1 of 1 EDITED

Revenue and Cost Analysis

Product	Recurring Revenue	Recurring Cost	Margin	Non- Recurring Revenue		Non- Recurring <u>Cost</u>	Non- Recurring Gain/(Loss)	Breakeven (Months)
1FR	\$ 29.03*			\$46.00	(\$46.00)			

^{*}Requires basic service and two features.



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December 19, 2008

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Frankfort, KY 40602-0615

Dear Ms. Stumbo:

During the period of time from January 1, 2009 through December 31, 2009, AT&T plans to offer the "T Order Closer Waiver Promotion." This promotion offers a waiver of the line connection charge for existing customers who move their service (T order) to a new location through the Consumer Inbound Sales Channel.

The specific provisions and limitations of this promotion are as follows:

- Customers who place an order to move their service (T order) to a new location through the
 Consumer Inbound sales channel may be eligible for a waiver of the line connection charge if
 they meet the eligibility requirements. Sales Associate will manually waive the charges on the
 T order.
- 2. Available to existing customers who place an order to move their service to a new location through a Consumer Inbound sales channel may be eligible for a waiver of the line connection charge.
- 3. T orders to move service must be issued between 01/01/09 and 12/31/09 to qualify for the promotional offer.
- Limited time offer.
- AT&T reserves the right to discontinue or modify this promotion at any time without customer notice.
- Customer must be offered installment billing on the line connection fee and refuse.
- 7. Customer must be at the point of aborting the T order prior to the waiver being offered.
- 8. No other line connection waiver can apply.
- 9. This offer is available for resale.

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A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

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Attachment Page 1 of 1 EDITED

Revenue and Cost Analysis

			Non-	Non-	Non-	Non-	
	Recurring Recurring		Recurring	Recurring	Recurring	Recurring	Breakeven
Product	Revenue Cost	<u>Margin</u>	Revenue	<u>Waiver</u>	Cost	Gain/(Loss)	(Months)
1FR	\$ 29.03*		\$46.00	(\$46.00)			

^{*}Requires basic service and two features.

